

# DAVID KAISER

## Cowboy Art - Cowboy Heart

*He has been entrepreneur, CEO, painter, illustrator, sculptor, animator, writer, model, actor, comedian, national award winner, and cowboy – and that was all by the time he was 25 years old.*

So what has David been doing in the last 25 years?

He built Kaiser Communications – an entertainment advertising dynasty with over 1800 entertainment titles and over 125 awards, seven pieces in the permanent collection of the Library of Congress, and a client list that includes Disney, Warner Bros., Universal, Lions Gate, Blockbuster, Havas Interactive, and RHR International.

He directed the development of a new media division, a new home entertainment label, and a publishing arm.

He was invited into the Bohemian Club, a historic and prestigious group composed of some of the most talented, influential, and wealthy men in the world.

He established the Uumpph Foundation to provide funds and support for underprivileged child prodigies and a scholarship program for the Art Center College of Design.

He has designed furniture and written children's books.

He has photographed, drawn, painted, and sculpted.

It has been an exciting journey to say the least,



David Kaiser

but with such an accelerated path to success, Kaiser reached a point of 'been there, done that' that pushed him to review the joys and successes in his life to find what intrigues him most.

"I want to let the kid inside loose again," says David.

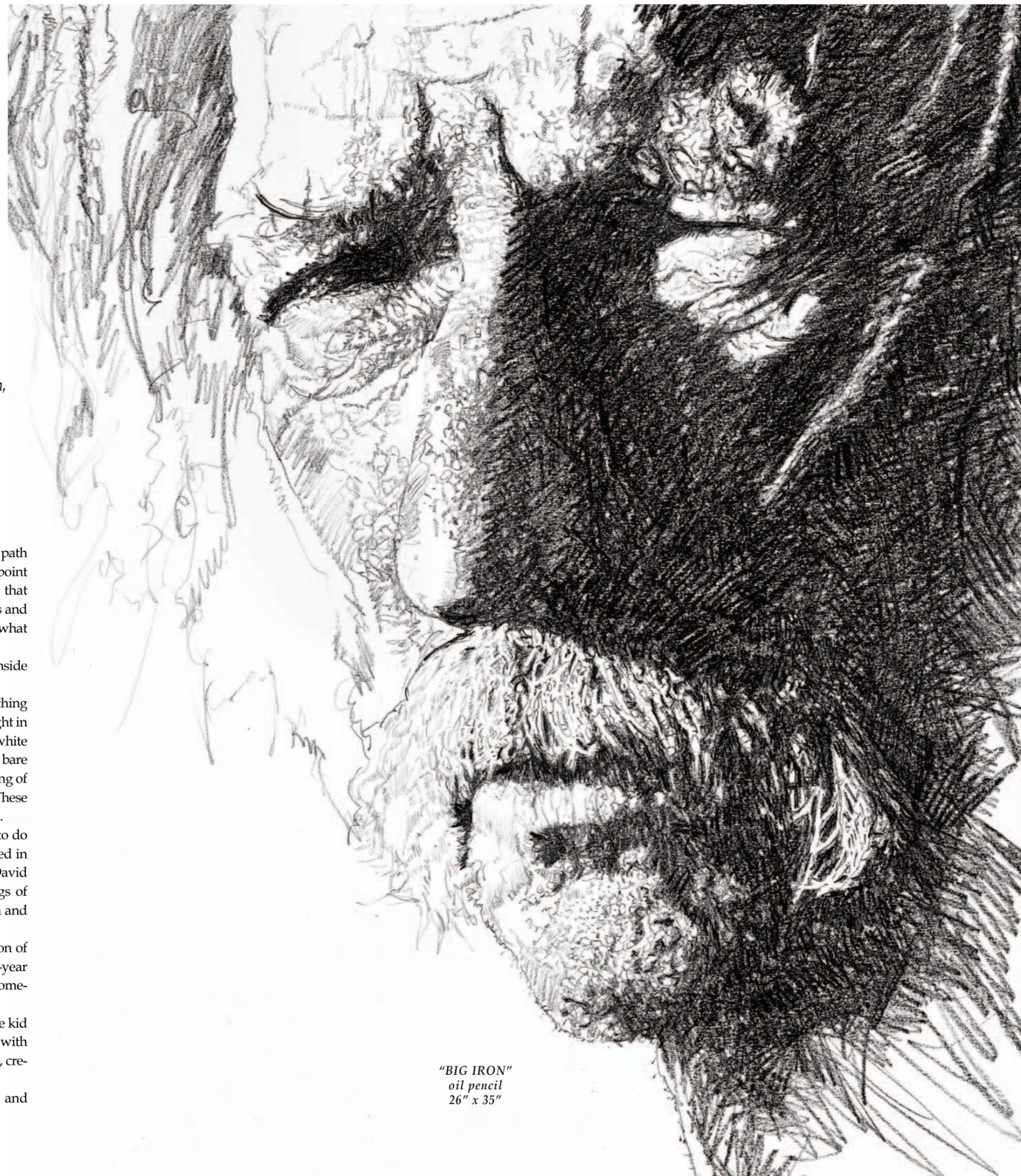
He found himself searching for the kid who felt sheer delight in putting the dark lines on white paper, splashes of paint on a bare canvas, and the delicious feeling of a lump of clay in his hand. These were the objects of expression.

He decided he wanted to do fine art again, which in David Kaiser speed, resulted in an art exhibit "Images of the Old West" and in David Kaiser caliber – a sell-out show. The line drawings of cowboys and Indians were an exquisite expression and representation of the cowboy life of his youth.

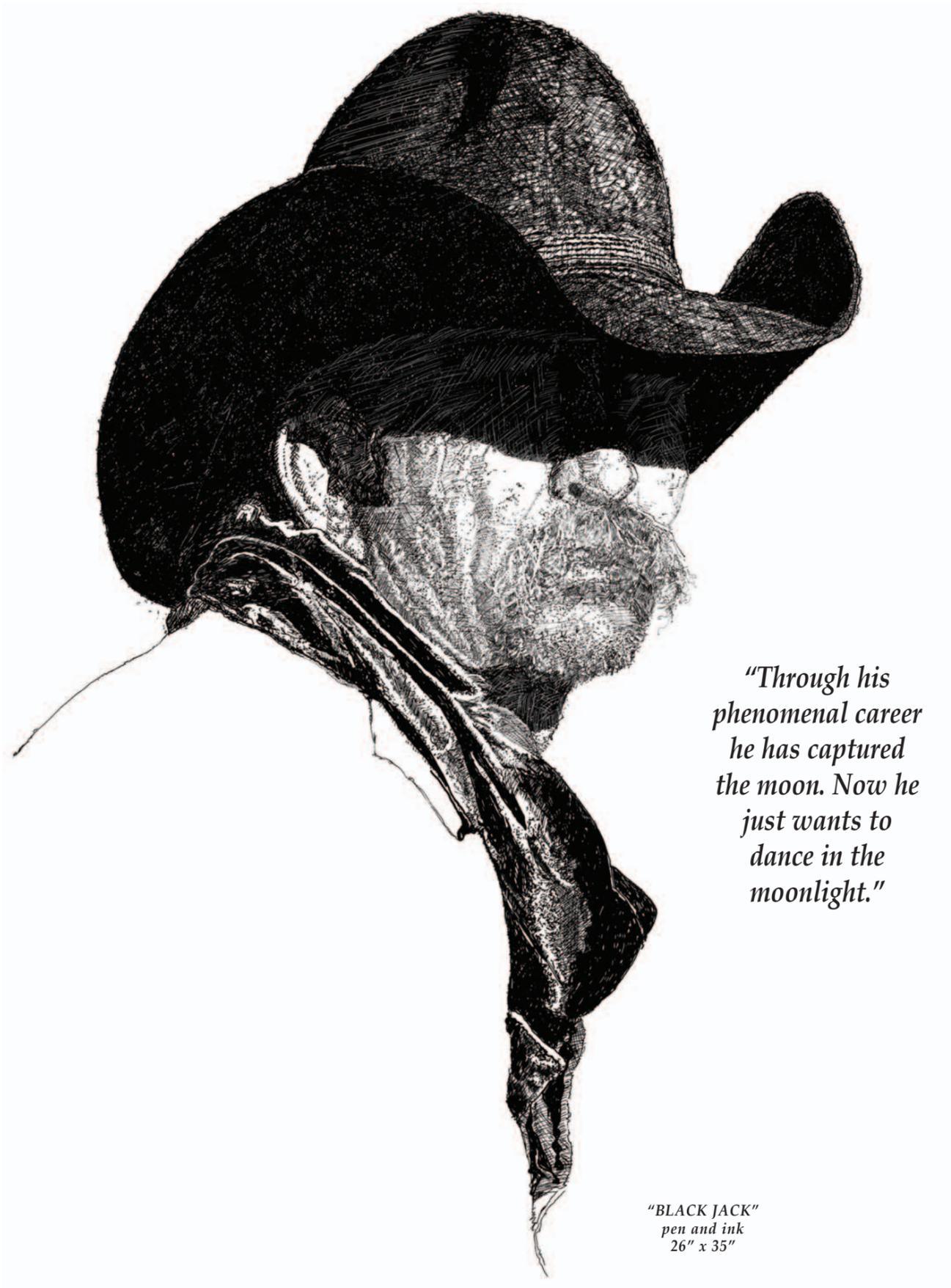
His biggest inspiration of late isn't a person of celebrity, wealth, or seniority – it has been his seven-year old daughter Mikaila – the perfect tour guide for someone who wants to rediscover the child in himself.

It is not that difficult to get a glimpse of the kid in David if you look at his work which is stamped with his personality – zany, complex, clever, imaginative, creative, and witty.

Growing up in Minnesota, California and



"BIG IRON"  
oil pencil  
26" x 35"



*"Through his phenomenal career he has captured the moon. Now he just wants to dance in the moonlight."*

*"BLACK JACK"  
pen and ink  
26" x 35"*

*ABOVE:  
Motion Picture Posters  
BELOW:  
Rebranding of Looney Tunes Logo for Warner Bros*

Montana, he was the kid who stuffed everything he could into every waking hour. He built forts, raced soap box derby cars, wrote, drew, painted, and sculpted works that received national recognition. At ten years old he won a scholarship to the Disney School of Animation and at 11 he was accepted to the Bosco Technological Institute for Advanced Learning.

Just as he was entering adolescence his world shifted dramatically. He moved to northwest Montana with his father to build a ranch. Work in the summer began with the sun at 4:30 a.m. and ended with the 10 p.m. sunset. He learned a tremendous work ethic and sense of survival while logging, bucking hay, herding cattle, and riding horses. During the school year he trudged on snowshoes across a frigid snow scape to catch a bus and worked as a bag boy and butcher at a local market. The people and place were etched into the mind of this young man as he learned to love the "cowboy way."

David remembers those times with affection and wonder, "Every event in Montana grafted onto my life."

They were memories that seeped so deeply into his soul that even the move back to the frantic L.A. world could not blot out the cowboy in Kaiser.

When he first returned, "I walked around with my pupils dilated." Armed with a different kind of strength, the formerly shy boy thrived in high school. "I had the fictional reality" notes David, which included lettering in three sports, dating the head cheerleader, driving a Porsche, modeling, earning top grades and rank in his graduating class, selling his artwork, and at 17, becoming



the youngest person ever to be accepted into the Art Center College of Design in Hollywood.

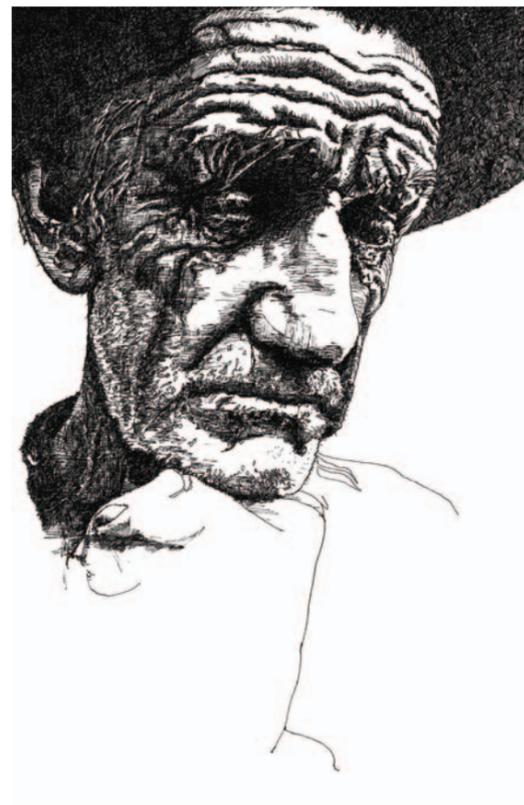
After graduating from Art Center with a double major in Advertising/Design and Illustration, he began freelancing as a designer, illustrator, and copy writer for the Charles Martin Agency in Hollywood. Here he worked on huge projects including the Ronald Reagan presidential campaign and the "Malling of America" advertising campaign which won an Obee Award for Best of Show. A year later, at the age of 23, he became the Senior Vice President of the company.

Shortly afterwards he founded Kaiser Communications in his own backyard in Studio City with the hefty client list of CBS Television, Disney, and Universal Studios. His company grew to be one of the most awarded agencies in the Entertainment Advertising industry.

Through his phenomenal career he has captured the moon. Now he just wants to dance in the moonlight.

This past year has been a sort of homecoming for David as life circles and returns to its source - to a time and place where life had a simpler meaning, a simpler means.

When he leaves the technology, the amped up offices, and what he calls "the migration toward non-



"LUCKY"  
pen and ink  
26" x 35"



"BEAR CLAW"  
pen and ink  
26" x 30"

human" in a world of emails, text messages and faxes, he returns home and takes the hand of his daughter to lead him into a place where life is fresh again. In an enchanting way, their lives are parallel as he goes back to a hands-on, more innocent and purer form of art.

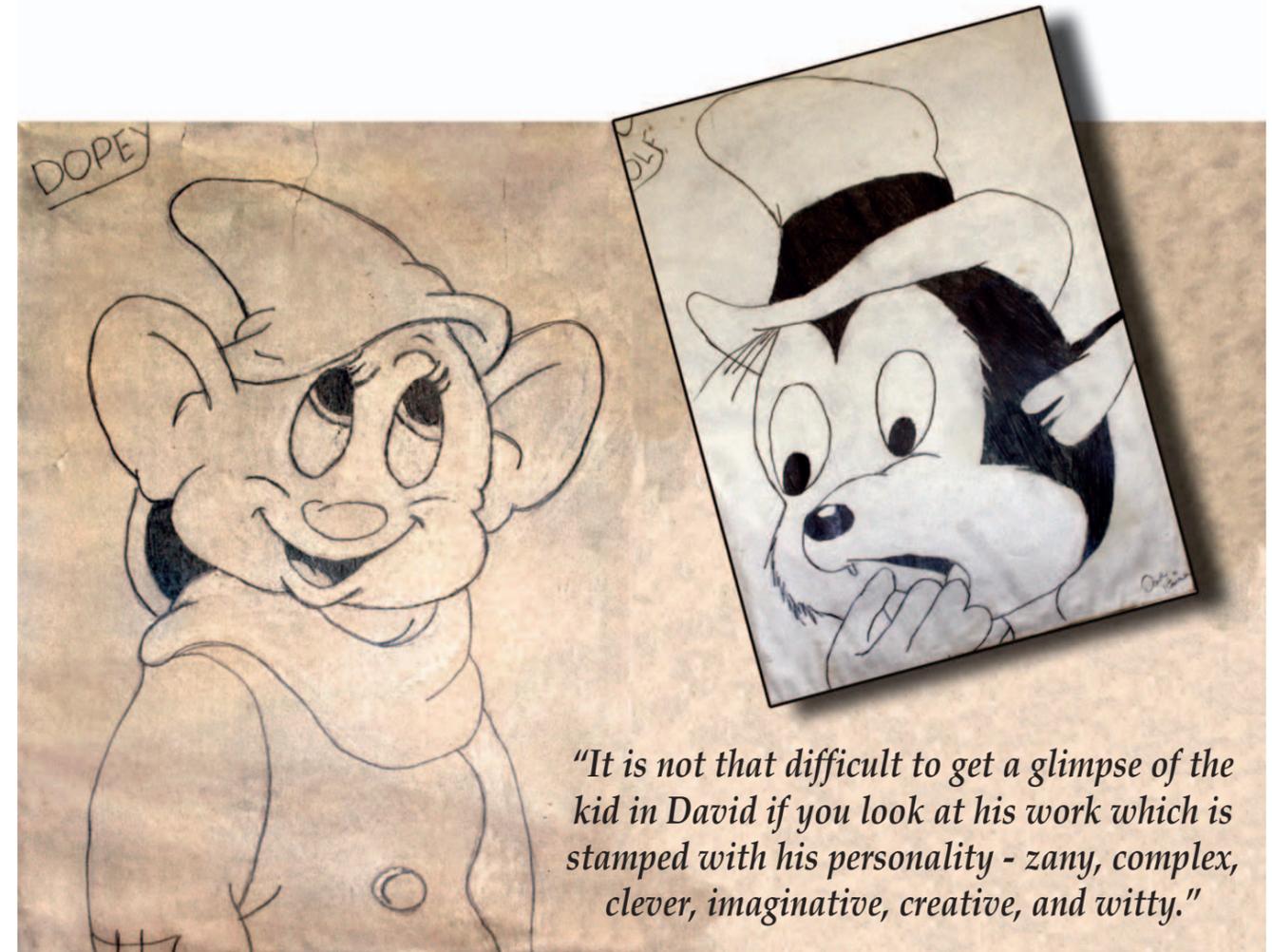
David said he has discovered what has been missing - for years he has been the director, now he is actually doing the work.

He is finding joy in the magic of retreating into a drawing - pencil mark after pencil mark to create a face, a character, a glimpse into a simpler time that he remembers witnessing in the people he met in Montana.

Kaiser also relishes his medium because; "drawing is a celebration of draftsmanship," a skill that he feels is quickly being lost in the world of computers.

Some of the characters he draws are real and others from his imagination - a composite of bravery, entrepreneurship, freedom, and honesty, that he feels made them the heroes of their time. He chooses faces that reflect "the road mostly traveled," partly because they suit his mediums of pen and pencil and oil pencils, and partly because their lined, etched faces are like a map of their life.

His western art also satisfies his desire and gift to tell stories. "I want to say something, to share something."



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Childhood drawings.

He also hopes that his life tells a story - a story of success that proves that dreams do come true if you combine talent with hard work. "The message that you shouldn't give up because eventually you will get there," emphasizes Kaiser.

Even though financial success was packaged with the many different achievements in his life, David doesn't think that money is ultimately the measure of life's success.

"It is in the journey. It is about self fulfillment and having valid goals."

David Kaiser continues his journey in the entertainment world, the art world, and the world of a father. But he won't always be driving a race car. Some times this urban cowboy will get up with the golden sun - and take a horse. 

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Mikaila and David